



Lisa Graves Courtines

Web Designer | Graphic Designer

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<https://www.lisa-graves-courtines.com>

SKILLS

Graphic Design
Photo Manipulation
Color Correction
Canvas Extension
Composition
Prototyping
Interaction Design
Usability Testing
Interface Design

Photoshop
Lightroom
Illustrator
Indesign
Bridge
Canva
Figma
Acrobat
Slack
HTML
CSS

Collaboration
Communication
Empathy
Problem Solving

EDUCATION

UCSD Extension
Certificate in UX Design

General Assembly
Certificate in UX Design

School of Visual Arts
Continuing Education

Penn State University
BFA in Fine Arts

SUMMARY

Hello! I'm Lisa, a seasoned digital and print designer with a strong background in photo retouching and design. I recently completed my UX Design certification from UCSD. I am enhancing my skill set with UX design by combining my artistic vision with a deep understanding of user needs. My expertise includes creating visually stunning visuals that prioritize intuitive user experiences.

PROFESSIONAL EXPERIENCE

WEB DESIGNER | 2024 – PRESENT

Hospitality House

- Develop a responsive website focused on accessibility and user experience, enhancing navigation for diverse audiences.
- Created visually engaging graphics and layouts that reflect the shelter's mission and values, fostering a supportive and welcoming on-line presence.
- Work closely with shelter staff to gather insights and feedback, translating their needs into effective design solutions that enhance communication and service accessibility.
- Conduct usability testing and iterate designs based on feedback.

RETOUCHER | 2009 – 2023

Tory Burch | Quirky | Nucleus Imaging | Macys.com | Coty

- Key Clients: MACY'S, CHANEL, DYLAN'S CANDY BAR, GUESS, SALLY HANSEN
- Ensured accurate color correction and consistency across images.
- Communicated and collaborated with stakeholders.
- Successfully delivered final imagery for packaging, billboards and digital.
- Proactively resolved post-production challenges, optimizing efficiency in the photo studio.
- Adapted pace efficiently to meet deadlines amid frequent shifts in priorities, illustrating high effectiveness.
- Demonstrated the ability to work independently and collaboratively.
- Possessed a sharp sense of overall aesthetics, compositing skills, and proficiency in image manipulation.

GRAPHIC DESIGNER | 2000 – 2023

Personal Creations | MTV Networks | Cardinal Communications

- Key Clients: FOCUS FILMS, SONY PICTURES CLASSICS, MIRAMAX
- Created and edited graphics and images for print and digital platforms.
- Successfully executed design and production for numerous national and international high-profile industry events.
- Contributed to the retouching and design of print and web materials for the MTV Networks Upfront Presentation, showcasing innovative partnerships, programming, and platforms.
- Worked on a wide range of projects, including car clings, stationery, banners, a Times Square Billboard, and web materials.
- Conducted interviews and provided training to new designers.