



# Lisa Graves Courtines

Web Designer | Graphic Designer

917.597.0572 | lisagraves@gmail.com

<https://www.lisa-graves-courtines.com>

## SKILLS

Graphic Design  
Photo Manipulation  
Color Correction  
Canvas Extension  
Composition  
Prototyping  
Interaction Design  
Usability Testing  
Interface Design

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Photoshop  
Lightroom  
Illustrator  
Indesign  
Bridge  
Canva  
Figma  
Acrobat  
Slack  
HTML  
CSS

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Collaboration  
Communication  
Empathy  
Problem Solving

## EDUCATION

**UCSD Extension**  
Certificate in UX Design

**General Assembly**  
Certificate in UX Design

**School of Visual Arts**  
Continuing Education

**Penn State University**  
BFA in Fine Arts

## SUMMARY

Hello! I'm Lisa, a seasoned digital and print designer with a strong background in photo retouching and design. I recently completed my UX Design certification from UCSD. I am enhancing my skill set with UX design by combining my artistic vision with a deep understanding of user needs. My expertise includes creating visually stunning visuals that prioritize intuitive user experiences.

## PROFESSIONAL EXPERIENCE

### WEB DESIGNER | 2024 – PRESENT

Hospitality House

- Develop a responsive website focused on accessibility and user experience, enhancing navigation for diverse audiences.
- Created visually engaging graphics and layouts that reflect the shelter's mission and values, fostering a supportive and welcoming on-line presence.
- Work closely with shelter staff to gather insights and feedback, translating their needs into effective design solutions that enhance communication and service accessibility.
- Conduct usability testing and iterate designs based on feedback.

### RETOUCHER | 2009 – 2023

Tory Burch | Quirky | Nucleus Imaging | Macys.com | Coty

- Key Clients: MACY'S, CHANEL, DYLAN'S CANDY BAR, GUESS, SALLY HANSEN
- Ensured accurate color correction and consistency across images.
- Communicated and collaborated with stakeholders.
- Successfully delivered final imagery for packaging, billboards and digital.
- Proactively resolved post-production challenges, optimizing efficiency in the photo studio.
- Adapted pace efficiently to meet deadlines amid frequent shifts in priorities, illustrating high effectiveness.
- Demonstrated the ability to work independently and collaboratively.
- Possessed a sharp sense of overall aesthetics, compositing skills, and proficiency in image manipulation.

### GRAPHIC DESIGNER | 2000 – 2023

Personal Creations | MTV Networks | Cardinal Communications

- Key Clients: FOCUS FILMS, SONY PICTURES CLASSICS, MIRAMAX
- Created and edited graphics and images for print and digital platforms.
- Successfully executed design and production for numerous national and international high-profile industry events.
- Contributed to the retouching and design of print and web materials for the MTV Networks Upfront Presentation, showcasing innovative partnerships, programming, and platforms.
- Worked on a wide range of projects, including car clings, stationery, banners, a Times Square Billboard, and web materials.
- Conducted interviews and provided training to new designers.